

I write to urge you to reject the NAB's petition 04-160. I have been very disheartened by the conversion of our media into just another big business marketing thrust; the consolidation of many formerly independent entities into only a few holdings. First I quit reading weekly publications when they became glossy picture-books of little credibility. I used to 'radio' daily 25 years ago, and watch TV regularly 15 years ago, until they also became dominated by some conglomerate's push for "good copy" with no regard to content. With so much of what we hear, read or see controlled by so few, we need more players in our national communications industry, not fewer. Fox TV and CNN have been at least a punctuation in the major networks domination of TV; please help (XM and Sirius) satellite radio become the same in radio. I sincerely appreciate your attempts you have made to encourage more to enter our communications industry. If we consumers can regain good content through competition, perhaps those same competitors will find that profits will follow in due measure.